



Dear Business Owner or Manager,

Wehr Nature Center has provided refuge and environmental education for over 100,000 visitors from throughout southeast Wisconsin for five decades. The preserve is an oasis of 220 acres of nature trails through woodlands, wetlands, prairie and oak savannah.

On Sunday, September 15th, 2024 the Friends of Wehr's is hosting it's first-ever daytime gala event to gain support for the "Rooted and Growing" 50th anniversary fundraising campaign. The Pollinator Brunch is a casual but classy event showcasing local chefs and businesses committed to sustainability of our natural resources. Local historian John Gurda will adorn the audience with a rich history of Whitnall Park, live music will be provided by local bluegrass musicians, and guests will be invited to contribute to the campaign via a live and silent auction. We anticipate the event will be attended by roughly 150 people ages 25-75 from throughout southeast Wisconsin making it a great opportunity for business sponsors looking to break into this target audience.

Financial support by **Friends of Wehr**, a non-profit 501(c)(3), has enabled many improvements including an early childhood space, trail upgrades, Visitor Center remodeling and accessible hardscape. In the last decade, projects completed include an accessible boardwalk, an accessible viewing area in the amphitheater, an accessible pier, and an accessible family restroom. Commitment to sustaining an accessible nature destination is a priority.

Wehr's growth and improvement would not be possible without the support of community-minded organizations like yours. **Help us make this event a success and at the same time promote your business!** We invite you to sponsor at whatever level makes sense for your business. There are also opportunities to donate a product, service or gift card for the raffle. **Please review the attachment for specific details.**

If you can help as a donor or sponsor or have any questions, please contact:

Donations: Carol Howard, FOW Executive Assistant Carol.Howard@friendsofwehr.org

Sponsorships: Carly Hintz, Wehr Director, Carly.Hintz@milwaukeecountywi.gov

Donations and sponsorships can be mailed directly to:

Friends of Wehr Nature Center
9701 West College Avenue, Franklin, WI 53132
Attention: Pollinator Brunch

We thank you so much for your consideration and generous support of this community treasure.

Sincerely, 50th Anniversary Pollinator Brunch Committee

For 50 years, Wehr Nature Center has inspired all generations to explore and value the plants and animals of our natural world through experiential education, accessible trails, native landscapes and natural areas. Wehr is a place for all seasons, a place for everyone.

As we celebrate 50 years of being a place for all seasons, a place for everyone - we invite you to join us by becoming a sponsor of our first ever 50th anniversary day-time gala event, the Pollinator Brunch taking place on Sunday, September 15th.



SPONSOR LEVELS	Name in event poster and/or program	Tagged on social media; added to website	Exhibitor provided booth at event; verbal thanks	Name on banner hung at center	Largest logo plus comp. event passes	Feature article in newsletter highlighting partnership
\$250 Member	✓					
\$500 Advocate	✓	✓				
\$1,000 Partner	✓	✓	✓			
\$2,500 Ambassador	✓	✓	✓	✓		
\$5,000 Elite	✓	✓	✓	✓	✓	
\$10,000 Premiere	✓	✓	✓	✓	✓	✓